



FOR IMMEDIATE RELEASE

Contact: Greg Purdy
Vice President of Public Affairs
1 Tram Way
Palm Springs, CA 92262
(760) 969-4356
Email: gpurdy@pstramway.com

PALM SPRINGS AERIAL TRAM ROAD CHALLENGE SET FOR OCTOBER 17

39th Edition of Scenic 6K Run/Walk

PALM SPRINGS, CA (October 8, 2026) The 39th annual **Palm Springs Aerial Tram Road Challenge** will be held on **Saturday, October 17** with a **start time of 7:00 a.m.** (walkers start at 6:30 a.m.). This 6K run/walk begins at the bottom of Tram Way and ends at the Tram's Valley Station, an **elevation increase of over 1,900 feet in just 3.7 miles**. Registration is open now through race day.

Special finishers' medals will be presented to all participants along with a 2026 Tram Road Challenge T-shirt. Participants will also enjoy a finish line festival with vendor booths and complimentary breakfast snacks. Immediately following the race, awards for the top three finishers in each age group will be given out to those registered in the Awards Eligible category.

Tram Way will be closed until (approximately) 11:00 a.m. on race day, with the first tramcar up to the Mountain Station shortly after the road opens. Spectator shuttles will run from 5:30 a.m. - 6:00 a.m. from the Palm Springs Visitors Center (all spectators and participants will be directed to nearby parking lots).

For more information or to register for the race, please visit www.tramroadchallenge.com.

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391 or visit www.pstramway.com. Also, download the Tramway's free mobile tour in the App Store or Google Play.

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Greg Purdy at (760) 969-4356, email gpurdy@pstramway.com or visit www.pstramway.com/media.