



## FOR IMMEDIATE RELEASE

Contact: Greg Purdy  
VP of Marketing & Sales  
1 Tram Way  
Palm Springs, CA 92262  
(760) 969-4356  
Email: [gpurdy@pstramway.com](mailto:gpurdy@pstramway.com)

### **“FIRST RESPONDERS DAYS” AT THE PALM SPRINGS AERIAL TRAMWAY**

Complimentary Tram Admission in August for Qualifying First Responders

**PALM SPRINGS, CA** (July 21, 2025) For the entire month of August, **all qualified first responders receive free admission to the Palm Springs Aerial Tramway** as part of **“First Responders Days.”** In addition, up to four of their guests receive 25% off their regular Tram fares.

According to **Tramway General Manager Nancy Nichols**, “First responders are the cornerstone of every community. We greatly appreciate the dedication of all first responders and the work they put in every day to keep our communities safe. We hope a trip to the Tramway will provide a fun and enjoyable experience for first responders and their families to explore our beautiful mountain.”

Qualifying personnel include (see full list on [www.pstramway.com/tram-news-2/](http://www.pstramway.com/tram-news-2/)):

- Fire and police personnel
- California Highway Patrol
- County Sheriff Officers
- Emergency Medical Technicians (EMTs)

This program runs August 1-31, 2025, with tickets available at the Tramway’s Valley Station on the day of visit.

---

#### **About Palm Springs Aerial Tramway**

The Palm Springs Aerial Tramway is the world’s largest rotating tram car. Opened in 1963, the Tram’s 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391, or visit [www.pstramway.com](http://www.pstramway.com). Also, download the Tramway’s free mobile tour in the App Store or Google Play.

**NOTE TO EDITORS:** For additional information, high-resolution images or HD B-roll, please contact Greg Purdy at (760) 969-4356, email [gpurdy@pstramway.com](mailto:gpurdy@pstramway.com) or visit [www.pstramway.com/media](http://www.pstramway.com/media).