

FOR IMMEDIATE RELEASE

Contact: Madison Morgan Public Relations Manager 1 Tram Way Palm Springs, CA 92262 (760) 969-4385

Email: mmorgan@pstramway.com

EXTENDED HOURS FOR MARTIN LUTHER KING, JR. WEEKEND

PALM SPRINGS, CA (January 13, 2025) The Palm Springs Aerial Tramway will observe holiday hours during the **Martin Luther King, Jr. Holiday Weekend January 18-20** with the first tram up each day at 8:00 a.m., the last tram up at 8:00 p.m., and the last tram down at 9:30 p.m. Tram cars depart at least every 30 minutes.

Tram admission is \$32.95 for adults, \$29.95 for seniors (65+) and \$18.95 for children ages 3-10.

Special discounts and packages are available after 4:00 p.m. **Twilight Tickets** are \$29.95 for adults and seniors, and \$15.95 for children ages 3-10. **Ride 'n' Dine Tickets**, which include tram fare and dinner at Pines Café, a cafeteria-style restaurant, are \$41.00 for adults and seniors, and \$27.50 for children ages 3-10.

For additional information, please visit www.pstramway.com

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888.515.TRAM or 760.325.1391, or visit us at www.pstramway.com. Also, download the free mobile tour now available in the App Store/Google Play.

NOTE TO EDITORS: For additional information, high-resolution Tramway images or HD B-roll, please contact Madison Morgan at (760) 969-4385, email mmorgan@pstramway.com or visit www.pstramway.com/media.