

**MOUNT SAN JACINTO WINTER PARK AUTHORITY
And the
MOUNT SAN JACINTO WINTER PARK CORPORATION**

Minutes of the joint meeting of the Mount San Jacinto Winter Park Authority and the Mount San Jacinto Winter Park Corporation held April 17, 2024 at the Palm Springs Aerial Tramway, Palm Springs, CA.

Authority Members:

Bary Freet
Sandra Magana-Cuellar - Via Teleconference
Jerry Ogburn
Jeff Ohlfs
Nancy Stuart
Brian Conley

Staff:

Nancy Nichols, General Manager
Jim Whitmore, Executive VP
Tara Meinke, VP Finance
Gary Aberg, VP Technology
Marjorie De La Cruz, VP HR & Risk Mgmt.

Legal Counsel:

Craig Hayes

Guests:

John Fritch, Elevated Experiences
Frank Jones, The Jones Agency
Kelly Elliott, MSJSP
Donnell Norwood, MSJSP
Marcus Hubbell, MSJSP

CALL TO ORDER – OHLFS

Meeting called to order at 9:30 a.m.

MOMENT OF SILENCE FOR BOARD MEMBER BRIAN NESTANDE – OHLFS

Ohlfs held a moment of silence in remembrance of Board Member Brian Nestande.

PLEDGE OF ALLEGIANCE

ROLL CALL – DE LA CRUZ

WELCOME OF GUESTS - OHLFS

APPROVAL OF AGENDA – OHLFS

Upon Motion by Stuart, seconded by Conley and carried, to accept today's agenda. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Ogburn-Aye; Ohlfs-Aye; Stuart-Aye. Motion approved.

PUBLIC COMMENTS

None.

APPROVAL OF MINUTES – OHLFS

Upon Motion by Conley, seconded by Freet and carried, to approve meeting minutes dated February 21, 2024. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Ogburn-Aye; Ohlfs-Aye; Stuart-Aye. Motion approved.

PRESENTATION TO PAST CHAIR – OHLFS

Ohlfs thanked Conley for his role as 2023 Chair and presented him with a commemorative clock for his service.

ADMINISTRATIVE REPORTS

BUDGET AND FINANCE REPORT

Meinke asked if the Authority had received and reviewed the financial reports and narrative for February 2024 and asked if there were any questions. Hearing none, she concluded her report.

Concessions – Fritch reported that total Elevated Experiences' sales in March 2024 were \$974,890.

MARKETING REPORT

Sales & Marketing Report – Nichols asked if the Authority had received and reviewed the sales and marketing report and asked if there were any questions. Hearing none, she concluded her report.

Audit Committee – Stuart reported that the Audit Committee had reviewed various firms and selected Eadie Payne, Certified Public Accountants as the auditors due to the nature of the work they performed for similarly situated entities. Stuart recommended approval of Minute Order 2024-6.

Upon motion by Conley, seconded by Freet and carried, to approve Minute Order 2024-6 authorizing the engagement of Eadie Payne, Certified Public Accountants as auditors for the 6/30/24 fiscal year audit services at an annual service fee not to exceed \$30,000.00. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Ogburn-Aye; Ohlfs-Aye; Stuart-Aye. Motion approved.

Advertising – Frank Jones of The Jones Agency reviewed the current Summer Pass campaign and ongoing advertising campaigns.

Projects Report – Whitmore reported that in March, several projects had been completed or were underway, including magnetic testing of the pendent ropes, the addition of a new passenger bus to the Tramway's fleet, a new HVAC system and supporting structure at the Valley Station, and annual preventative maintenance.

GENERAL MANAGER REPORT

Nichols reviewed Resolution 2024-1 regarding the fiscal 2024/25 budget, stating that the budget was inclusive of the union agreement, capital projects and The Jones Agency contract.

Upon motion by Ogburn, seconded by Stuart and carried, Resolution 2024-01 adopting the budget for the 2024/25 fiscal year inclusive of the Agreement with the Union, The Jones Agency contract and provides for Capital Projects. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Ogburn-Aye; Ohlfs-Aye; Stuart-Aye. Motion approved.

Ohlfs inquired about the remaking of the tram film. Nichols stated an RFP would be done when the time came to proceed with the project.

Ohlfs asked that a subcommittee be created for the general manager review. Stuart and Magana-Cuellar volunteered to serve.

CALIFORNIA STATE PARK REPORT

Norwood reported on the upcoming hikes for Earth Day April 20-21. Elliott reported that the state budget included funding for tram rides for fourth grade students to the State Park as part of the States's "Adventure Program." Hubbell reported on efforts to minimize impacts on sensitive plant species at Hidden Lake.

ELECTION OF TREASURER-OHLFS

Nichols stated the Authority Treasurers position was now vacant and recommended, based on past practice, Authority Member Freet fill the position.


Upon Motion by Stuart, seconded by Ohlfs and carried, Bary Freet, Treasurer, was elected unanimously for the Mt. San Jacinto Winter Park Authority and, to the degree where it is consistent with the Authority, to provide this position in the Corporation as well. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Ogburn-Aye; Ohlfs-Aye; Stuart-Aye. Motion approved.

AUTHORITY MEMBER COMMENTS

Ohlfs discussed his recent visit to the Tram and the amount of snow. Stuart complimented Peaks.

ADJOURNMENT

Hearing no further business, Ohlfs adjourned the meeting at 10:08 a.m.


(Attest/ Secretary)