

## FOR IMMEDIATE RELEASE

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## "MILITARY DAYS" AT THE PALM SPRINGS AERIAL TRAMWAY

U.S. Armed Forces Receive Free Tram Admission Throughout July

PALM SPRINGS, CA (June 20, 2024). During the entire month of July, all U.S. military personnel with valid military identification—active, former, and retired—receive free admission to the Palm Springs Aerial Tramway, along with a special gift for "Military Days." Spouses of deployed military members, as well as military widows and widowers, also qualify for the promotion. Military personnel are encouraged to bring friends and family and receive 25% off regular Tram admission for up to four guests.

While visiting the Tramway, guests can enjoy:

- Over 50 miles of hiking trails in the **Mount San Jacinto State Park**.
- Guided Nature Walks every Sunday at 11:00 a.m. and 1:30 p.m. through Labor Day Weekend.
- Dining along the skyline at Peaks Restaurant and Pines Café.
- Learning about the plants and animals in the State Park at the Natural History
  Museum located on the lower level of the Mountain Station.

The Tramway is pleased to continue this annual tradition of showing appreciation to former and current military personnel and their families.

## **About Palm Springs Aerial Tramway**

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391, or visit <a href="www.pstramway.com">www.pstramway.com</a>. Also, download the Tramway's free mobile tour in the App Store or Google Play.

**NOTE TO EDITORS:** For additional information, high-resolution images or HD B-roll, please contact Madison Morgan at (760) 969-4385, email <a href="mailto:mmorgan@pstramway.com">mmorgan@pstramway.com</a> or visit <a href="mailto:www.pstramway.com/media">www.pstramway.com/media</a>.