

MOUNT SAN JACINTO WINTER PARK AUTHORITY

Minutes of the regular meeting of the Mount San Jacinto Winter Park Authority held October 18, 2023 at the Palm Springs Aerial Tramway, Palm Springs, CA.

Authority Members:

Brian Conley – via teleconference
Sandra Magana-Cuellar
Brian Nestande
Jerry Ogburn
Jeff Ohlfs – via teleconference
Nancy Stuart

Staff:

Nancy Nichols, General Manager
Jim Whitmore, Executive VP
Tara Meinke, VP Finance
Gary Aberg, VP Technology
Marjorie De La Cruz, VP HR & Risk Mgmt.
Greg Purdy, VP Marketing & Public Affairs

Absent:

Bary Freet

Guests:

Gary Givens, Elevated Experiences
Frank Jones, The Jones Agency
Maryanne Coury, The Jones Agency
Martin Foster, The Jones Agency

Legal Counsel:

Craig Hayes

CALL TO ORDER – MAGANA-CUELLAR

Meeting called to order at 9:30 a.m.

ROLL CALL – PURDY

PLEDGE OF ALLEGIANCE

WELCOME OF GUESTS – MAGANA-CUELLAR

APPROVAL OF AGENDA – MAGANA-CUELLAR

Nichols requested adding Agenda item 8.D.2 Chino Cone Committee report given by Authority Member Ogburn.

Upon Motion by Nestande, seconded by Stuart and carried, to accept today's amended agenda was unanimously approved. Conley-Aye; Magana-Cuellar-Aye; Nestande-Aye; Ogburn-Aye; Ohlfs-Aye; Stuart-Aye. Motion approved.

PUBLIC COMMENTS

None.

APPROVAL OF MINUTES – OHLFS

Upon Motion by Nestande, seconded by Ogburn and carried, to approve meeting minutes dated September 13, 2023 were unanimously approved. Conley-Aye; Magana-Cuellar-Aye; Nestande-Aye; Ohlfs - Aye Stuart-Aye; Ogburn - Aye. Motion approved.

ADMINISTRATIVE REPORTS

BUDGET AND FINANCE REPORT

Meinke asked if there were any questions about the August 2023 and September 2023 financials, and there were none. She stated that we were 10,231 riders over the previous fiscal year through September 2023.

Concessions – Givens reported that total Elevated Experience food and beverage sales for September 2023 were \$636,892.

MARKETING REPORT

Sales & Public Relations – Purdy reviewed ridership and group sales for September 2023, along with upcoming special events.

Advertising – Jones reported have been promoting the special events reviewed by Purdy in radio, television and print. He stated that there are two new Duratrans signs for the Palm Springs airport displays.

60th Anniversary Committee – Purdy reported that, of the approximately 150 invitations mailed for the luncheon, 123 people confirmed and 108 actually attended. Additional attendees included NHA volunteers and Tram staff. Purdy reviewed the list of 60th Anniversary activities, exhibits and promotions throughout the month of September.

Projects Report – Nichols reviewed Minute Orders 2023-13, 2023-14 and 2023-15, and recommended their approval.

Upon motion by Nestande, seconded by Ogburn and carried, to approve the following minute orders:

Minute Order 2023-13 approving retroactively the expenditure of \$13,114.46 for the repairs to the hardwood floor in Pines Bar area of the Mountain Station, \$11,440.00 for equipment rental and \$14,503.33 in cement for a total of \$39,057.99 for mud and silt removal from the Water Road, Tram Way and the Rigging Deck, because of damage caused by Tropical Storm Hilary.

Minute Order 2023-14 approving the expenditure of \$27,614.54 for the purchase of two automatic rope oilers and this amount to be added to this year's Capital Improvement Budget.

Minute Order 2023-15 approving an amount not to exceed \$500,000.00 to install a 100-ton Air Cooled Air Conditioning System in the Valley Station and this amount be added to this year's Capital Budget.

Conley-Aye; Magana-Cuellar-Aye; Nestande-Aye; Ogburn-Aye; Ohlfs-Aye; Stuart-Aye. Motion approved.

GENERAL MANAGER REPORT

Nichols thanked Vice Chair Ohlfs for providing the introductions and speech at the 60th Anniversary event when Chair Conley was unable to attend.

Nichols stated the Long Valley Management Plan was progressing. Authority Member Ogburn developed some preliminary design concepts, which were reviewed by District Superintendent Elliott who gave comments, so the project can now move forward. Ogburn reviewed the concept plan. Vice Chair Ohlfs, Authority Member Nestande and Authority Member Ogburn will serve as the project's ad hoc committee.

Authority Member Ogburn reported on the Chino Cone Committee. MSA Engineering has been contracted by the Chino Cone Foundation to prepare a specific plan, along with architect Chris Mills. MSA will interview stakeholders as part of the process.

CALIFORNIA STATE PARK REPORT

No report was given.

AUTHORITY MEMBER COMMENTS

Stuart complimented Ogburn on the State Park plan he developed. Ogburn commented that guided tours originating from the new complex would be a good feature. Conley said that his recuperation is going well. He thanked Ohlfs for filling in for him at the 60th Anniversary event.

ADJOURNMENT

Hearing no further business, Chair adjourned the meeting at 10:10 a.m.


(Attest: Secretary)