

FOR IMMEDIATE RELEASE

Contact: Greg Purdy
VP Marketing & Public Affairs
1 Tram Way
Palm Springs, CA 92262
(760) 969-4356
Email: gpurdy@pstramway.com



“FIRST RESPONDERS DAYS” RETURNS AT PALM SPRINGS AERIAL TRAMWAY

Free Tram Admission in August for Those Who Protect Our Communities

PALM SPRINGS, CA (July 25, 2022) For the entire month of August, **all qualified first responders receive free admission to the Palm Springs Aerial Tramway** as part of **“First Responders Days.”** In addition, up to **four of their guests receive 25% off of their regular tram fares.**

According to **Tramway General Manager Nancy Nichols**, “We are very happy to resume ‘First Responders Days’ here at the Tram. It is our honor to welcome those who so courageously protect and serve our communities. We truly hope they enjoy their visits along with their families and friends.”

Qualifying personnel include (see www.pstramway.com for full listing):

- Fire and police personnel
- California Highway Patrol
- County Sheriff Officers
- Emergency Medical Technicians (EMTs)

This **program runs August 1-31, 2022** with tickets (only) available at the Tramway’s Valley Station on the day of visit.

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world’s largest rotating tram car. Opened in 1963, the Tram’s 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391, or visit www.pstramway.com. Also, download the Tramway’s free mobile tour in the App Store/Google Play

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Greg Purdy at (760) 969-4356, email gpurdy@pstramway.com or visit www.pstramway.com/media.