

## FOR IMMEDIATE RELEASE

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## "MILITARY DAYS" RETURNS AT PALM SPRINGS AERIAL TRAMWAY

U.S. Armed Forces Receive Free Tram Admission throughout July

PALM SPRINGS, CA (June 21, 2022). During the entire month of July, all U.S. military personnel with valid military identification—active, former and retired—receive complimentary admission to the Palm Springs Aerial Tramway along with a special gift as part of "Military Days." Spouses of deployed military members, as well as military widows and widowers, also qualify for the promotion. In addition, up to four of their guests receive 25% off the regular Tramway fare.

According to **Tramway General Manager Nancy Nichols**, "After a several-year pause due to the pandemic, we are very happy to resume 'Military Days' and welcome back the dedicated men and women of the United States Armed Forces—along with their friends and families. For more than a decade, 'Military Days' has been a way of extending our thanks for their service and sacrifice."

While visiting, Tramway guests can enjoy:

- Hiking the 50+ miles of pristine wilderness in the Mount San Jacinto State Park.
- Picnicking in a beautiful pine forest.
- Joining complimentary guided nature walks on Saturdays and Sundays through Labor Day Weekend.
- Dining in either Peaks Restaurant, a fine dining experience, or Pines Café, a cafeteria-style restaurant.

Don't miss out on this annual tradition!

**About Palm Springs Aerial Tramway** 

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391, or visit <a href="www.pstramway.com">www.pstramway.com</a>. Also, download the Tramway's free mobile tour in the App Store/Google Play

**NOTE TO EDITORS:** For additional information, high-resolution images or HD B-roll, please contact Greg Purdy at (760) 969-4356, email <a href="mailto:gpurdy@pstramway.com">gpurdy@pstramway.com</a> or visit <a href="https://www.pstramway.com/media">www.pstramway.com/media</a>.