

**MOUNT SAN JACINTO WINTER PARK AUTHORITY
And the
MOUNT SAN JACINTO WINTER PARK CORPORATION**

Minutes of the joint meeting of the Mount San Jacinto Winter Park Authority and the Mount San Jacinto Winter Park Corporation held August 18, 2021 via teleconference at the Palm Springs Aerial Tramway, Palm Springs, CA.

Authority Members:

Brian Conley - Via Teleconference
Bary Freet - Via Teleconference
Sandra Magana-Cuellar - Via Teleconference
Jerry Ogburn - Via Teleconference
Jeff Ohlfs - Via Teleconference
Brian Nestande - Via Teleconference
Nancy Stuart - Via Teleconference

Absent: None

Legal Counsel:

Robert Hargreaves - Via Teleconference

Staff: All Via Teleconference

Nancy Nichols, General Manager
Jim Whitmore, Executive VP
Tara Meinke, VP Finance
Gary Aberg, VP Technology
Greg Purdy, VP Marketing & Public Affairs

Guests: All Via Teleconference

Kelly Elliott, MSJSP
Mike Dippel, MSJSP
Curt de Crinis, Columbia Capital
John Fritch, Elevated Experiences
Kyle Radke, The Jones Agency

CALL TO ORDER – FREET

Meeting called to order at 9:30 a.m.

ROLL CALL – PURDY

APPROVAL OF AGENDA – FREET

Upon Motion by Stuart, seconded by Ohlfs and carried, to accept today's agenda. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Nestande-Aye; Ogburn-Aye Ohlfs-Aye; Stuart-Aye. Motion approved.

PUBLIC COMMENTS

There were no public comments submitted to the Authority Clerk by 9:00 a.m. to be read into the record.

APPROVAL OF MINUTES – FREET

Upon Motion by Conley, seconded by Nestande and carried, to approve meeting minutes dated July 21, 2021. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Nestande-Aye; Ogburn-Abstain; Ohlfs-Aye; Stuart-Aye. Motion approved.

ADMINISTRATIVE REPORTS

BUDGET AND FINANCE REPORT

Meinke asked if the Authority had received and reviewed the financial reports and narrative for July 2021, and asked if there were any questions. Hearing none, she reported that Tram had 40,965 riders in July and positive income from operations of \$508,393.

Concessions – Fritch reported that Health Department did final inspection on August 12 and approved Peaks Restaurant for opening. Now advertising for staff so can be fully operational by October.

MARKETING REPORT

Sales & Public Relations – Purdy reported was not quite back to 2019 ridership numbers for July 2021, but getting closer. He stated had five groups in July 2021 compared to 46 in July 2019, but once full food service becomes available; there is a pent-up demand for meal groups. He stated alternate dates for the Ad Committee meeting will go out shortly and thanked State Parks and Elevated for all their work with “The Bachelorette” film shoot.

Advertising – Radke reported that advertising remains at a minimum with primarily long-term contracts. Ad Committee will review new campaign scheduled to rollout in spring. Freet commented on seeing Tramway displays at Palm Springs Airport and inquired about adding additional roadside billboards, especially electronic, for restaurant advertising. Stuart asked Radke to get numbers for review at Ad Committee meeting.

GENERAL MANAGER REPORT

Nichols provided an update on status of State Parks operating agreement renewal and how that impacted the financing obtained last October. She stated Meinke has worked with Curt de Crinis to obtain a one-year extension to the financing installment agreement with First Foundation Bank. There were two resolutions in the board packet—one for Authority and one for Corporation—authorizing that renegotiation. Meinke introduced de Crinis who then explained the details of the amendment. Nichols added that Townsend Public Affairs had reached out to State Park’s deputy director as had Elliott regarding the status of the agreement. Elliott said that she hoped there would be a reply by this week.

Upon motion by Magana-Cuellar, seconded by Conley and carried, Resolution 2021-2 approving a first amendment to installment sale agreement (Authority) and Resolution 2021-3 approving a first amendment to installment sale agreement (Corporation). Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Nestande-Aye; Ogburn-Aye Ohlfs-Aye; Stuart-Aye. Resolutions approved.

Nichols deferred to Whitmore. Whitmore reviewed Minute Order 2021-7 and Minute Order 2021-8 and recommended their approval.

Upon motion by Stuart, seconded by Ohlfs and carried, Minute Order 2021-7 ratifying an amount of \$18,166.79 for the purchase of network memory cards and hard drives. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Nestande-Aye; Ogburn-Aye Ohlfs-Aye; Stuart-Aye. Motion ratified.

Upon motion by Ohlfs, seconded by Magana-Cuellar and carried, Minute Order 2021-8 approving the expenditure not to exceed \$39,996 for 24-hour, seven-day-a-week network security monitoring, which would be added to the Information Technology budget. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Nestande-Aye; Ogburn-Aye Ohlfs-Aye; Stuart-Aye. Motion approved.

Nichols reviewed Minute Order 2021-9 and recommended its approval.

Upon motion by Ohlfs, seconded by Conley and carried, to approve Minute Order 2021-9 authorizing the general manager to approve contracts during the Palm Springs Aerial Tramway annual maintenance shutdown September 2021 and report at the October 20, 2021 board meeting. Conley-Aye; Freet-Aye; Magana-Cuellar-Aye; Nestande-Aye; Ogburn-Aye Ohlfs-Aye; Stuart-Aye. Motion approved.

Projects Report – Whitmore reported the Mountain Station remodel was in Phase 5 and progressing. The gift shop was now complete and open. Crews were painting after hours; the stair tread coverings were being trimmed and would be installed after hours. He stated the construction company was beginning to remove their equipment from the Culver Nichols Room in preparation of starting their work in that area.

Whitmore reported the Valley Station wastewater treatment facility was now operating within the parameters of the permit. Staff has been trained in the sequencing of the batch reactor and weekly samplings were being analyzed. Components of the Mountain Station wastewater treatment facility continue to arrive and the old system was demolished in July. Helicopter arrival has been delayed due to fire stand-by and the final plans were awaiting approval by the State Park Southern California Service Center and the State Fire Marshall. He stated the Water Quality Control Board has been advised of the delay.

Whitmore reported Tramway Systems is preparing for September shutdown. Among other projects, Tram will undergo annual state inspections; slipping of the track rope (so it does not wear unevenly); changing the pendant ropes on the counterweights; and conducting personnel training.

Nichols stated that the October 20 regular board meeting is scheduled to be held in the Francis Crocker Room, but would confirm closer to the meeting date.

CALIFORNIA STATE PARK REPORT

Dippel reported that things have been running smoothly and thanked Tram staff for their assistance with the recent film shoot. He reported that the “8,000-Meter Challenge” scheduled

for September 2 has been cancelled for this year due to the loss of their major sponsor. They plan to resume next year.


AUTHORITY MEMBER COMMENTS

Stuart congratulated the Tram team on how well operations have been going and commented on how well staff has stepped-up.

Nichols reminded the governor appointees that their terms expire January 2022. She will send out instructions on how to contact the governor's appointment advisor for reappointment. The appointees must initiate the process.

ADJOURNMENT

Hearing no further business, Chair adjourned the meeting at 10:17 a.m.


(Attest: Secretary)