



FOR IMMEDIATE RELEASE

Contact: Greg Purdy
VP Marketing & Public Affairs
1 Tram Way
Palm Springs, CA 92262
(760) 969-4356
Email: gpurdy@pstramway.com

ROTARY CLUB COMMEMORATES TRAM REOPENING
Breakfast Event Celebrates Attraction's Past, Present and Future

PALM SPRINGS, CA (April 5, 2019) On Sunday, April 7, Rotary Club of Palm Springs presents “**Breakfast On the Mountain,**” at the **Palm Springs Aerial Tramway's Mountain Station** starting at 10:00 a.m.

This event features a buffet breakfast followed by a Tramway history panel discussion moderated by KGX radio personality **Joey English**. Panelists include **Steve Nichols**, whose family donated the land where the Tram's Valley Station now sits, and **James Landells**, whose family's aviation company performed the more than 23,000 helicopter trips required for the Tramway's construction. There will also be a special performance by the **Encore High School for the Performing Arts Madrigals**.

According to **Chapter Incoming President Jerry Ogburn**, “With the Tramway's reopening this week, we thought this would be the perfect time for Rotary to look back at the Tram's 56-year history, as well as look forward to all the exciting improvements in the coming years.”

Tickets are still available and may be purchased for \$75 each at <https://rotaryps.ticketleap.com>.

About Palm Springs Rotary Club

Founded in 1941, the Rotary Club of Palm Springs meets each Wednesday at the Palm Springs Hilton Hotel. The chapter participates in many worthwhile causes both locally and around the globe. Members have provided books, dictionaries and computers to local school children, traveled to Nicaragua to provide medical services to villagers in need, and vaccinated children in India in the fight to eradicate polio.

<http://www.therotaryclubofpalmsprings.org/>

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888.515.TRAM or 760.325.1391, or visit us at www.pstramway.com.

NOTE TO EDITORS: For additional information, please contact Jerry Ogburn at 760-272-5684 or at jogburn@earthlink.net.