



FOR IMMEDIATE RELEASE

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ANNUAL SNOW GUESSING CONTEST BEGINS OCTOBER 1

Palm Springs Aerial Tramway Continues Yearly Tradition

PALM SPRINGS, CA (September 30, 2025) Dreaming of a winter wonderland in the desert heat? The **Palm Springs Aerial Tramway's Annual Snow Guessing Contest** is just around the corner! Kicking off October 1, the contest continues until the first measurable inch of snow falls at the Tramway's Mountain Station, elevation 8,516 feet.

The **first ten guests to accurately select the date of snowfall will win four regular Tram admission tickets**, plus a **special Tram gift memento**. If there are more than ten correct entries, winners will be chosen by the earliest postmark date.

To submit an entry, write your best-guess date on a postcard and mail it to: **Snow Guessing Contest, 1 Tram Way, Palm Springs, CA 92262**. Please note that only one date per postcard will be accepted. For more information and contest rules, visit <https://pstramway.com/snow-guessing-2025>.

This winter season, gather your friends and family for a snow day, just a 10-minute tram ride away from the desert floor!

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world's largest rotating tram car. Opened in 1963, the Tram's 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888-515-TRAM or 760-325-1391 or visit www.pstramway.com. Also, download the Tramway's free mobile tour in the App Store or Google Play.

NOTE TO EDITORS: For additional information, high-resolution images or HD B-roll, please contact Rachel Anderson at (760) 969-4385, email randerson@pstramway.com or visit www.pstramway.com/media.